## **Trafford Print & Design**

## **FOIL PRINTING:**

Traditionally seen on book covers, greetings cards, food & drink packaging etc. foil printing is now accepted as being an excellent way of adding interest and value to literally hundreds of items.

Although gold & silver foil printing has always been popular, it is not just limited to these colours. Foil can also create many effects including holographic images & multi colour patterns. A wide range of colours are available in pigment & gloss (looks like an ink print), metallic, pearl and pastel shades.

Foil printing is characterised by its solid colours and good definition, helping to get your products & services noticed, first impressions are often so important!

If you would like advice regarding foil printing applications, font selection etc. please feel free to contact Trafford Print & Design - the Foil Printing Specialists - to discuss your requirements.

Enhance Your Image - add sparkle - add interest - add value!